

LABNEAZ PHARMA

Make Good Health For Future

• BUSINESS PROPOSAL •



WHAT IS LABNEAZ PHARMA?



Labneaz Pharma is a India's 1st Healthcare concept which is completely dedicated to humanity and its wellbeing.

The key motive of the brand is to provide good medical service in every city and town of India. **Labneaz Pharma** introduced a mission with a statement that "Make Good Health For Future" and this statement was accepted very positively by the whole company which turned it into a movement.

The main reason for the company to emerge is to provide 100% Free medical consultation.

WHY DO YOU NEED A RELIABLE LABNEAZ PHARMA BRAND?

- Lack of basic health facilities is a concerning issue.
- 80% of total population cannot afford High Cost product and services.
- India has less then 1 Docter per 1000 population which is the WHO Standard.
- Hospitals do not provide medicines timely and have long queues of helpless patients.

OUR SOLUTION



Labneaz Pharma follows a unique concept of having clinic and pharmacy facility.

We have a wide range of products that are authentic and affordable

Priorising the agenda, we provide Free Consultation with our trained doctors.

The team has conceptualized one of the best business model and holds a respectable standard:

Best Business in Minimum Investment.

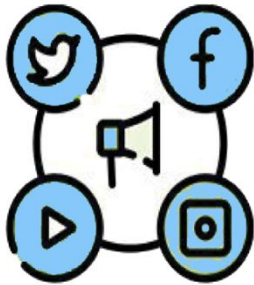
Business of Essential Commodity.

Excellent Profit Margin & Planned Manpower Recruitment.

No Effect of Lockdown

WHY WOULD CUSTOMERS CHOOSE **LABNEAZ PHARMA**

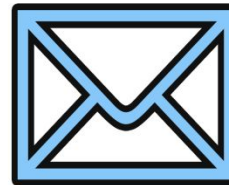
Promotional tools help in the growth of the business,
and we have wide range of marketing on digital platforms:



Social Media
Platforms



Whatsapp
Marketing



Email
Marketing



SEO-Blogs and
Digital Marketing

**We have promoted our product locally
as well through various mediums like:**



BENEFITS OF BECOMING OUR BUSINESS PARTNER

- **Essential Commodity & No Effect of lockdown.**
- **Medicines are patented and tested for efficacy over a period of time.**
- **Franchise holders will be benefited from all the digital marketing and local marketing activities.**
- **All the direct orders (online and offline) would be handed over to the franchise owner.**
- **After the inauguration of the store BTL marketing will be used for the time span of 3 months.**
- **We will place approximately 500 sun boards in the area such as “no parking” boards and common public messages.**
- **To generate more walk-ins, we will do newspaper inserts on weekly basis, wall painting within 10 kms of the area, hoarding, etc.**
- **The whole staff would be trained and certified by Labneaz Pharma.**

BASIC FRANCHISE

2,25,000/-

(UNDER 5KM TO 10KM)

- **5000 MONTHLY AS MINIMUM EXPENDITURE TILL 60 MONTHS.**
- **20% ON RETAIL PROFIT FOR LIFE TIME.**
- **10% BONUS PROFIT FOR LIFE TIME.**
- **GOUDS VALUATION (ESTIMATE BILL) 2,40,000 AVERAGE MRP.**
- **ADVERTISEMENT ON YOUR LOCATION FRANCHISE.**
- **AGREEMENT WITH DELHI HIGH COURT ON 60 MONTHS.**
- **COMPANY SUPPORT FOR LIFE TIME.**

DIAMOND FRANCHISE

5,00,000/-

(BLOCK LEVEL)

- **13500 MONTHLY AS MINIMUM EXPENDITURE TILL 60 MONTHS.**
- **20% ON RETAIL PROFIT FOR LIFE TIME.**
- **10% BONUS PROFIT FOR LIFE TIME.**
- **GOUDS VALUATION (ESTIMATE BILL) 5,70000 AVERAGE MRP.**
- **ADVERTISEMENT ON YOUR LOCATION FRANCHISE.**
- **AGREEMENT WITH DELHI HIGH COURT ON 60 MONTHS.**
- **COMPANY SUPPORT FOR LIFE TIME.**

SUPER DIAMOND FRANCHISE



10,00,000/-

(TEHSIL LEVEL ONE FRANCHISE)

- **30,000 MONTHLY AS MINIMUM EXPENDITURE TILL 60 MONTHS.**
- **20% ON RETAIL PROFIT FOR LIFE TIME.**
- **10% BONUS PROFIT FOR LIFE TIME..**
- **GOUDS VALUATION (ESTIMATE BILL) 11,40,000 AVERAGE MRP.**
- **ADVERTISEMENT ON YOUR LOCATION FRANCHISE.**
- **AGREEMENT WITH DELHI HIGH COURT ON 60 MONTHS.**
- **COMPANY SUPPORT FOR LIFE TIME.**
- **ALL OVER AREA AND MORE AREA SUPPLY.**
- **COMPANY PROVIDE MARKETING REPRESENTATIVE.**

SUPER DIAMOND PLUS FRANCHISE



20,00,000/-

(DISTRICT LEVEL)

- **50,000 MONTHLY AS MINIMUM EXPENDITURE TILL 60 MONTHS..**
- **20% ON RETAIL PROFIT FOR LIFE TIME.**
- **10% BONUS PROFIT FOR LIFE TIME.**
- **GOUDS VALUATION (ESTIMATE BILL) -22,80,000 AVRAGE MRP.**
- **ADVERTISEMENT ON YOUR LOCATION FRANCHISE.**
- **AGREEMENT WITH DELHI HIGH COURT ON 60 MONTHS.**
- **COMPANY SUPPORT FOR LIFE TIME.**
- **ALL OVER AREA AND MORE AREA SUPPLY.**
- **ALL DISTRICT SUPPLY.**
- **COMPANY PROVIDE MANAGER AND MARKETING REPRESENTATIVE.**



FRANCHISE REQUIRMENTS

- **START FRANCHISE WITHIN 30 DAYS OF COMPLETEING THE REQUIRMENTS.**
- **RETAIL AND WHOLESALE DRUG LICENCE.**
- **GST.**
- **ELECTRIC BILL.**
- **PHOTO**
- **ADHAR CARD**
- **PAN CARD**
- **PHARMACY FRANCHISE SHOP SIZE 8X12.**
- **PHARMACY AND CLINIC SETUP SHOP SIZE 16X12.**
- **SHOP RENT AGREEMENT**

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CONTACT US



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.. **THANK
YOU!**